

Corporate Culture & Character

In the last couple of weeks I have been intrigued by an idea that it is not enough for an organization to have a corporate culture but needs to develop a corporate character. I started thinking of what this means for people of faith. Then I participated in a breakfast meeting for Christian entrepreneurs and the facilitator spoke about the need for us to seek to have the character of God manifest in our lives and the way we do business. The following day Our Daily Bread devotional focused on "Character or Reputation". I said to myself, God is up to something.

I will be exploring the issues around corporate character and culture and would like you to join me by sharing with me what you think about it. For example, which one is more fundamental to establish for growing the business and impacting lives of all stakeholders (investors, customers, employees, vendors, and suppliers). Share with me what the Bible says about character and culture and how the Bible passage/verse has impacted you and/or your business or workplace experience.

In closing this exploration invitation, I encourage you to read and meditate on Proverbs 2:1 -11.

The Lord God who is the fountain of wisdom will bless you.

